

# Christopher A. Peralta

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## Experience

### WESH 2/CW 18

2022-Present

#### Nightside Executive Producer

Orlando, FL

- Lead and manage a team of 15 people, including reporters, photographers, producers, an assignment editor, digital content producer, and anchors
- Oversee two hours of news nightly, including WESH 2 News at 7:00 PM, 10:00 PM, and 11:00 PM
- Lead nightside editorial meeting, assigning stories to reporter/photographer crews
- Review newscast rundowns, scripts for editorial accuracy, conversational tone, and flow
- Build producer schedules, approve producer vacation requests
- Oversaw launch of WESH 2 News at 7:00 PM

### ABC News/The Walt Disney Company

2021-2022

#### Newsroom Manager, NewsOne

Nashville, TN (Remote)

- Led and managed a team of eight to ten people, including production assistants, associate producers, producers, correspondents, and producer/editors
- Oversaw distribution of video and news stories to more than 250 ABC stations and domestic and international clients
- Assigned stories to correspondent and producer/editor
- Copy-edited scripts for factual accuracy, balance, grammatical correctness, and readability
- Screened and approved correspondent packages
- Assigned video editing responsibilities
- Responded to and resolved station inquiries and issues
- Conducted research and gathered visual elements for obituaries

### WSMV-TV News4 Nashville

2019-2020

#### Nightside Executive Producer

Nashville, TN

- Oversaw production of dayside and nightside newscasts
- Assigned stories to reporter/photographer crews
- Copy-edited shows and reporter scripts
- Reviewed rundowns for flow, tone, showcasing, and appropriate treatment of breaking news
- Managed a team of 10-15 people on the night shift, including producers, anchors, reporters, photographers, and desk/digital editors
- Regularly critiqued newscasts and offered feedback to producers
- Built producer schedules
- Filled-in as a producer
- Interviewed and vetted producer candidates

### KYW-TV CBS3 Eyewitness News

2016-2019

#### News Producer

Philadelphia, PA

- Produced various assigned newscasts
- Produced Morning Minute segment, digital news briefs, morning news ticker
- Assigned stories to writers
- Wrote stories
- Edited video

### WTVR-TV CBS 6

2014-2016

#### News Producer

Richmond, VA

- Produced various assigned newscasts
- Wrote, posted stories to web
- Assisted with production of newscasts for radio partners

## Education

### Master of Arts in Mass Communication

University of Florida, Gainesville, FL

2012-2014

- Overall Grade Point Average: 4.0/4.0
- Specialization: Multimedia Telecommunication
- Master's project: Insight Florida, a 30-minute TV news magazine

### Bachelor of Science in Telecommunication

### Bachelor of Arts in Political Science

University of Florida, Gainesville, FL

2009-2012

- Overall Grade Point Average: 3.9/4.0
- Graduated Summa Cum Laude

## Skills

- Writing for broadcast, web
- Copy writing
- Copy editing
- Management and leadership
- Building schedules
- Photography
- Video editing
- Public speaking
- Teaching